



Join the market leader and become a business owner.

We're growing fast if you're looking for a genuine franchise with proven demand, flexible hours, high profit margins, and repeat sales, this is the business you've been waiting for.

CUP4U

CAFÉ LOUNGE

FRANCHISE OPPORTUNITIES

Since 2023, CUP4U Café Lounge has been the global premier coffee brand — bringing a gourmet café experience that elevates every customer's day. Our mission is simple: deliver quality, consistency, and comfort, cup after cup.

OUR VALUES

- Excellence in coffee, food, and customer experience
- Ethical sourcing and environmental care
- Recruiting and training top franchisees

OUR BARISTAS

Most of our baristas are franchise owners themselves — trained to weigh every shot and time every extraction to perfection. Passion and precision define our brand.

OUR FARMERS

We source 100% traceable, Grade 1 beans from micro-lots quality over quantity. Every batch is hand-roasted using sensory techniques to highlight the farmer's craft.



YOUR OPPORTUNITY TO BREW SUCCESS

What's Included in Your Franchise:

- 2-group espresso machine & on demand grinder
- Food display & storage refrigerators
- EPOS system and branded fittings (GCC compliant)
- Product storage containers and uniforms
- Marketing toolkit and POS materials

Training & Support:

Four-week training at the CUP4U Academy:

- Week 1: Barista skills & business training
- Week 2: Supervised pre-launch
- Weeks 3–4: Acceleration package with FDM support
- Guaranteed US\$500/day revenue during launch.

Investment Overview:

- 💰 Initial Investment: US\$60,000–100,000
- 📈 Gross Profit: 65–75%
- 🕒 Break-even: 6–12 months

BECOME A CUP4U FRANCHISE PARTNER



READY TO BREW YOUR
SUCCESS STORY?

WE'RE EXPANDING ACROSS GCC, ASIA, AND EUROPE JOIN OUR GROWING NETWORK OF SUCCESSFUL CAFÉ OWNERS. WITH OUR TRAINING, MARKETING, AND OPERATIONAL SUPPORT, YOU'LL BE READY TO SERVE YOUR FIRST CUSTOMERS WITHIN WEEKS.

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